



EMPOWER EVERY STUDENT TO LEARN

OUR MISSION

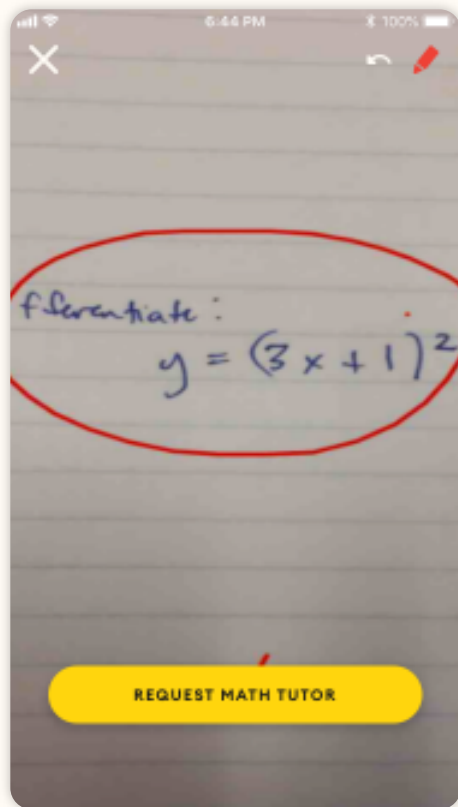
To empower every student to learn

Yup is proudly backed by Stanford University and Sesame Street's investing fund, Collab+Sesame.

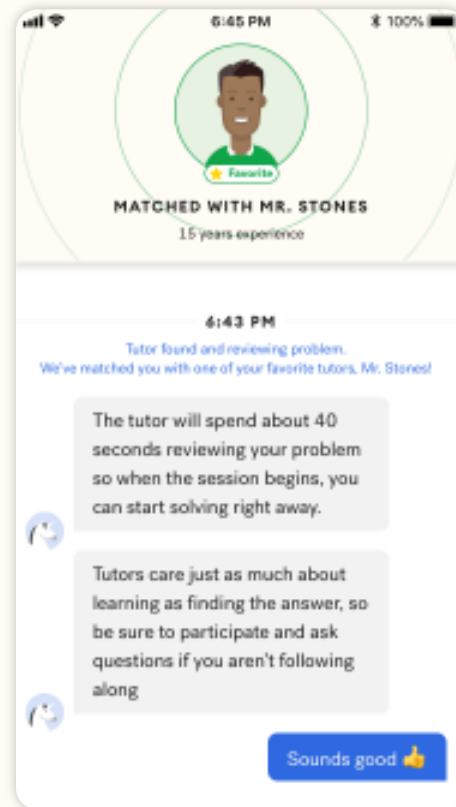


OUR PRODUCT

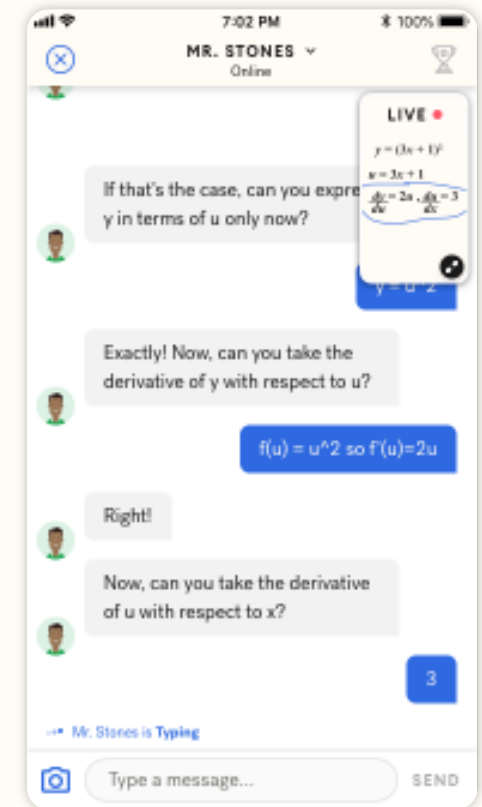
Students can use Yup Math Tutoring to connect to an expert tutor when they need math help



1. Submit a Problem



2. Instantly Connect to a Tutor



3. Begin Messaging & Learning

OUR TEAM

Meet the Yup Academics Team

The Yup Academics Team includes current and former university professors, academic deans, teachers, and tutoring professionals. They ensure a high caliber for Yup tutoring.



Kreg Moccia

Yup Director of Academics

Kreg graduated from Harvard University and began his teaching career in Boston. After moving to New York, he taught mathematics at two high-performing charter high schools. Soon after, Kreg became an Academic Dean and coached a team of 10 teachers. Now he leads the strategy and execution for all of Yup's academic operations.



Claire Polcrack

Yup Math Education Specialist

Claire holds a degree in Mathematics & Secondary Education. She taught upper-level math through Teach for America for five years. Most recently, Claire was the Achievement Director for five high schools in Connecticut and New York. At Yup, Claire helps set the vision and strategy for how our tutors teach math.



Sharon Matsuoka

Tutor Quality Coordinator

After receiving her teaching credential from California State University, San Marcos, she taught high school math for 5 years. Sharon has also served as a contributing author and math proofer for Perfection Learning's textbooks. Currently, Sharon manages the Yup tutor applicant subject and teaching exams, and develops our tutor fleet to help them be the best in the industry.

EDUCATORS LOVE US

Teachers love Yup's personalized instruction

“Our school started using Yup this year and we were really impressed. Students who don't typically have access to tutoring **feel empowered to learn on their own with Yup!** Any school that is looking for a personalized approach to math instruction should be looking at Yup.”

- DREW KARIMLOU

Instructional Coach/Tech Integration Coach
Synergy Academies



PARENT REVIEWS

Yup gives parents access to high-quality and convenient math tutoring for their children

“Yup is the answer I have been looking for!

The tutoring is fast, convenient, and extremely professional. I have tried out several tutoring services over the past few months, and Yup is by far the absolute best one I have come across.”

- LU, ABIGAIL'S MOM*



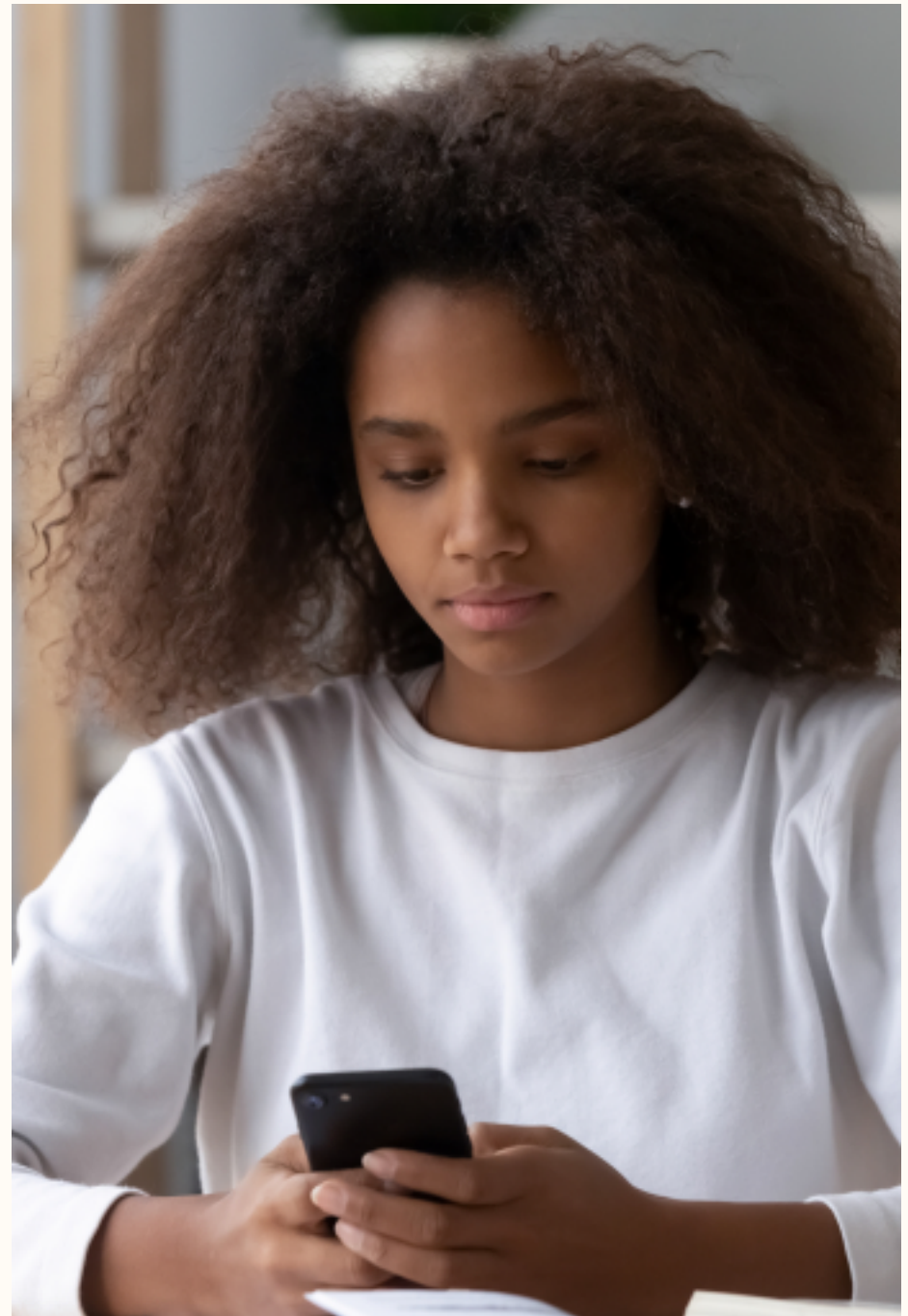
* Names have been changed to protect family privacy.

STUDENT REVIEWS

Yup provides students with the on-demand math tutoring they need to thrive

“I am so grateful for your guidance through this tutoring session and all the time you put in. I originally knew the basic concept, but **you taught me so much more and expanded my knowledge and helped me so much.** I deeply appreciate the examples you demonstrated and your patience with me, as it was hard to learn something new (but you made it easy to understand). Thanks so much for all your help!!! :)”

- MARISA, 8TH GRADE*



* Names have been changed to protect family privacy.

3 THINGS WE DO DIFFERENTLY

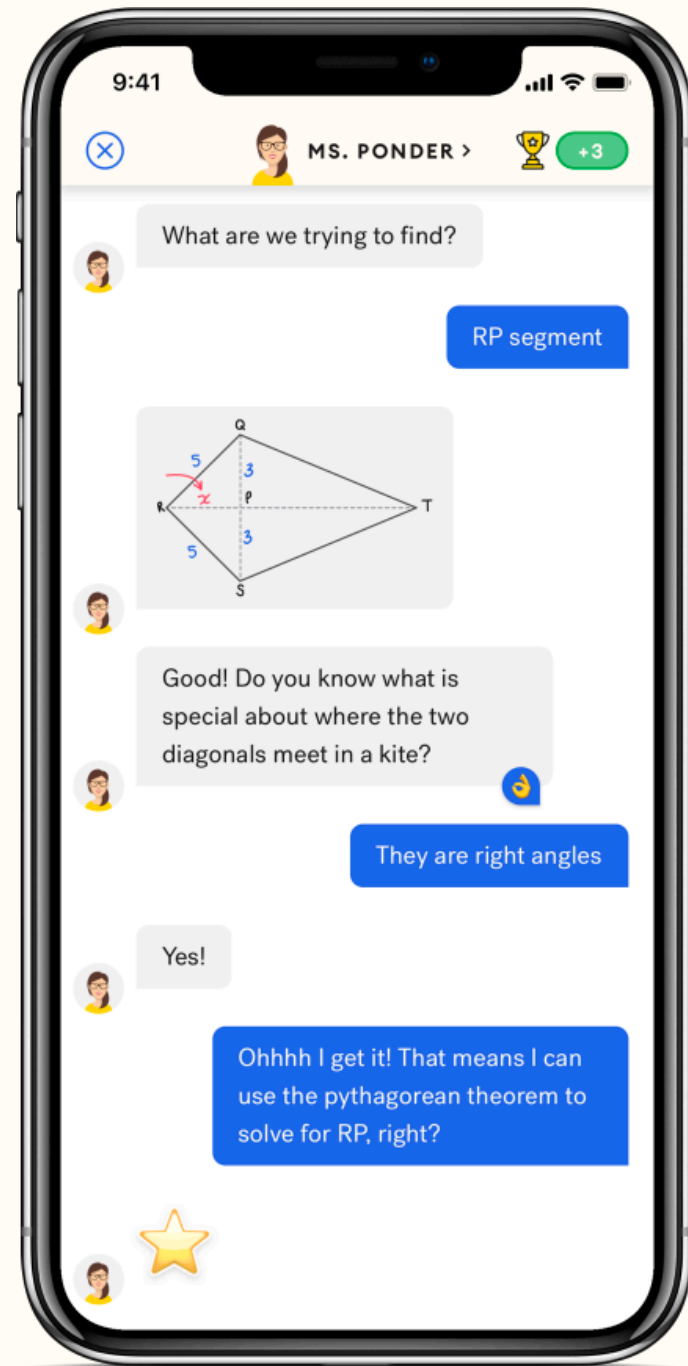
Innovative Platform

Yup meets students where they're comfortable: on their phones, tablets, and laptops.

Students and tutors communicate through Yup's secure platform, using tools like messaging, photo sharing, and a virtual whiteboard to collaborate.

Tutors use the virtual whiteboard to annotate problems, provide examples, and send math concept flashcards in real time.

Tutors are available 24/7 and there is never a time limit on tutoring, so students can enjoy learning on their own schedule.



3 THINGS WE DO DIFFERENTLY

Exceptional Tutors

Only 5% of potential applicants are accepted as Yup tutors. This rigorous application process ensures that students receive the highest quality education.

Meet just a few of our dedicated tutors:



Kathleen K.

27 years of tutoring experience



Samuel M.

3 years of tutoring experience



Christine Q.

7 years of tutoring experience



Madhu R.

6 years of tutoring experience

TEACHING FUNDAMENTALS

How Yup Tutors Teach

HABITS FOR SUCCESS

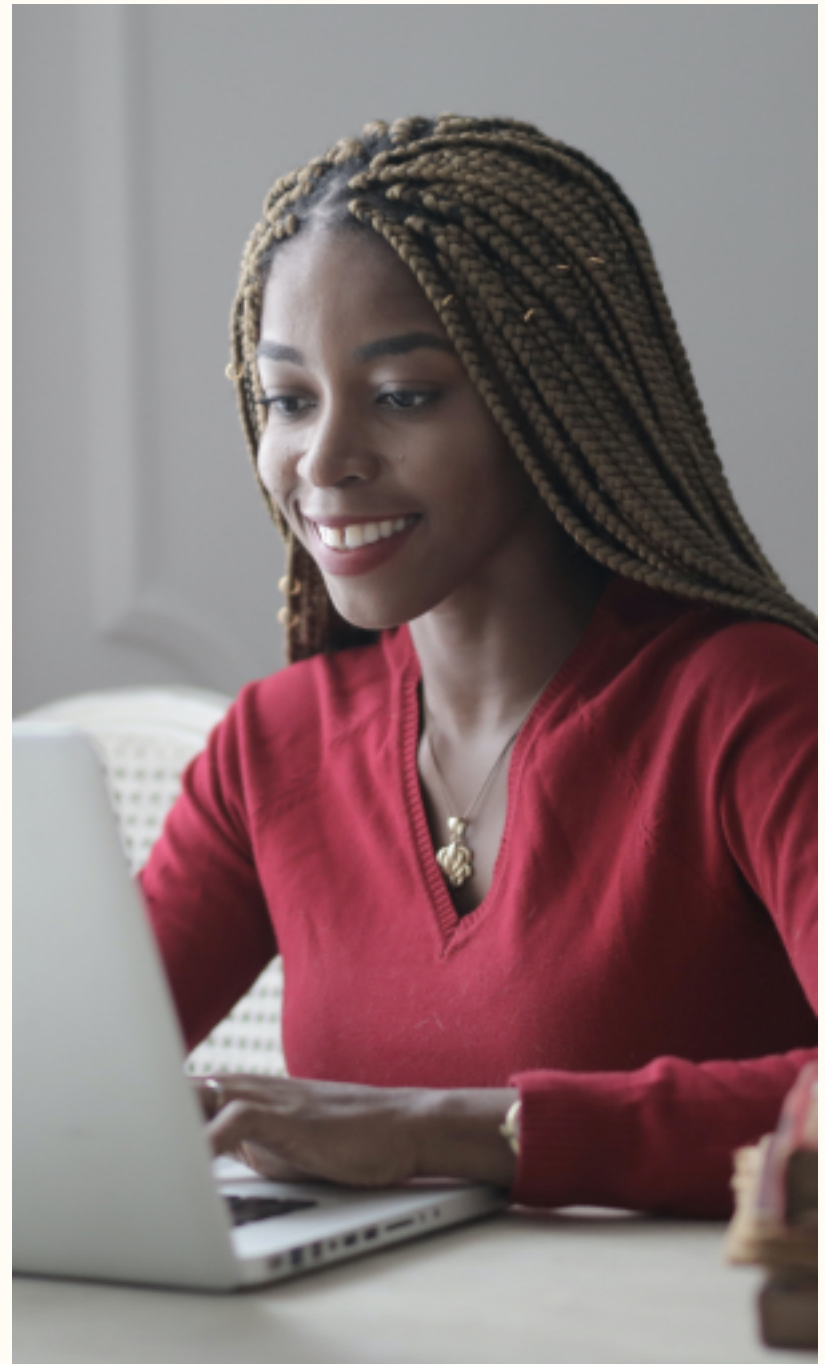
Yup tutors help students learn transferable habits for problem-solving so that they can apply their math skills beyond the coursework at hand.

VISIBLE STUDENT THINKING

Yup tutors ask purposeful questions to make student thinking visible. When student thinking is visible, the tutor can properly assess the student's progress towards understanding.

GROWTH MINDSET

Yup tutors help students build a Growth Mindset by encouraging them to embrace challenges and view them as opportunities to grow.

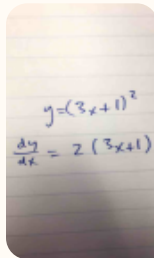


SELECT FEATURES

Facilitating Collaboration and Learning

Can you show me what you mean?

yeah one second


$$y = (3x+1)^2$$
$$\frac{dy}{dx} = 2(3x+1)$$

That's really really close! Great job!

We have one more step in the chain rule. Do you know what that is?

Multiply by the derivative of the inside? So, 3?



Exactly! Great job!

SMART MATCHING™

Students are connected to the best tutor for their needs. We match students based on the tutor's subject proficiency, tutor availability, and the student's previous experience.

COMMUNICATION

Yup's secure platform lets students and tutors collaborate using text, emojis, live whiteboard, and photo sharing. These options ensure clear communication and effective learning.

SESSION NOTES

Yup students can easily access and revisit all of their previous tutoring sessions with Session Notes. Reviewing sessions is a great way to brush up on math concepts while studying or doing homework.

OUR SCHOOLS PROGRAM

Bring Yup to your school

A Yup partnership brings 24/7 remote math tutoring to all of your students.

School partnerships include:



A dedicated **Yup Onboarding Specialist** to help students and educators get started



A **dashboard** giving educators and administrators visibility into students' Yup usage



Full Yup features, benefits, and support for a **flat, per-student fee**

Start your Yup partnership today!

schools@yup.com

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yup.com/demo